

Green Man Gaming Joins the United Nations' Fight Against Climate Change

New York, 23rd September 2019 - Green Man Gaming, one of the world's biggest e-tailer of digital download games, has pledged to work with its community on a major reforestation initiative which was announced last night in New York City, at the United Nations Climate Summit Conference.

The alliance – a collective of some of the world's biggest names in video gaming have all made individual pledges. Their mission is to help to alert and inspire the video games community about our carbon gaming print, drive carbon neutral and energy efficiency projects, and manage restoration programmes to help tackle the climate change crisis.

Green Man Gaming's commitment is to lead a restoration programme by planting trees, starting in the first quarter of 2020. Green Man Gaming will be partnering with a certified and well-known tree planting organisation, to be announced shortly. The programme will launch in the UK to begin with, and then extend into other international markets from 2021.

Funds will be raised through sales of selected games on Green Man Gaming's ecommerce platform. This will then be invested in a planting programme, which will result in an estimated additional 200 acres of new trees in year one.

Paul Sulyok, CEO and Founder of Green Man Gaming, said. "Green Man Gaming has a direct and pretty personal relationship with hundreds of millions of gamers globally.

Many of us really care about what we are doing to the planet. We know we've all got to face up and fess up, and take more positive action. We've always beaten the drum for digital downloads - so plastic free gaming – and we're now trying to up our game to do the best we can to support the planet. These may be small acorns, but if we all rally round, it will make a much needed impact."



The Alliance was formally launched at the UN Climate Summit yesterday with new members set to come on board in the weeks ahead and activities planned at some of the biggest gaming events across the world.

-ENDS-

Notes to Editors:

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About Green Man Gaming

[Green Man Gaming](#) is a global pure play e-commerce and technology business in the video games industry fuelled by an unhealthy obsession with bringing the magic of games to everyone. The company's geeky knowledge, data and IP sit at the core of the business and is what drives it to become a technology leader in the video games ecosystem.

[Greenmangaming.com](#) is an eCommerce store and community platform offering millions of gamers a single destination for all things gaming. With customers in 195 countries, the store stocks a wide catalogue of multi-platform digital games at the best prices and provides the latest game data tracking, reviews and discussions on its community.

About Green Man Gaming Publishing

[Green Man Gaming Publishing](#) works with independent development studios globally to market their own games and increase the visibility of games in a challenging marketplace. The industry expertise and knowledge of the publishing team provide developers with hands on and collaborative

support that includes in-depth market analysis, integrated Marketing and PR campaigns, finishing finance options and global retail strategy.



Green Man Gaming has been recognised by leading bodies in the video gaming, business and technology sectors with over 30 awards received since it was launched in 2010.

www.greenmangaming.com