



## Press Release

BLUE  
LIGHT  
CARD

## Green Man Gaming offers exclusive 10% off video games to UK emergency service and NHS staff in partnership with Blue Light Card

London, UK 26 June 2018: [Green Man Gaming](#), a fast-growth technology company in the video games industry, has today announced that people working in the UK's emergency services and the NHS will be offered an exclusive 10% discount to save on video games as part of its partnership with the Blue Light Card.

The company is committed to supporting people who work in the UK's emergency services and the NHS as well as their families who are eligible for the discount on Green Man Gaming's store. Green Man Gaming recognises the hard work, devotion and sacrifices made by these community heroes every day and hope they will be able to save money and enjoy the magic of games by playing their favourite games on their days off.

Paul Sulyok, CEO and Founder of Green Man Gaming, said: "This is for all those men and women that proudly serve our society every day, making the UK a better and safer place for all of us. Hopefully our games will help the emergency services relax when they're off duty and for some, pass those long, quiet hours before that inevitable call to another incident."

The discount is available to those that work for the 4x4 Response, Ambulance Service, Blood Bikes, Border Force, British Army, Cave Rescue, Community First Responders, Fire Service, Highways Agency, HM Armed Forces Veterans, HM Coastguard, HM Prison Service, Immigration Enforcement, Lowland Search and Rescue, MoD Civil Servant, MoD Fire Service, MoD Police, Mountain Rescue, NHS, Police, Red Cross, Reserve Armed Forces, RNLI, Royal Air Force, Royal Marines, Royal Navy, Search and Rescue, Second Line Responders, St Andrews Ambulance, St John Ambulance and UK Visas and Immigration.

Green Man Gaming's exclusive 10% discount on top of its already great deals, can be redeemed on the [Blue Light card website](#).

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**Notes to Editors**

**About Green Man Gaming**

Green Man Gaming is a global technology company at the heart of the video games industry.

[Greenmangaming.com](#) is an eCommerce store and community platform offering millions of gamers a single destination for all things gaming. With customers in 195 countries, the store stocks a wide catalogue of multi-platform digital games at the best prices and provides the latest game data tracking, reviews and discussions on its [community](#).

[Green Man Gaming Publishing](#) works with independent development studios globally to market their own games and increase the visibility of games in a challenging marketplace. The industry expertise and knowledge of the publishing team provide developers with hands on and collaborative support that includes in-depth market analysis, integrated Marketing and PR campaigns, finishing finance options and global retail strategy.

Leveraging its patented technology, Green Man Gaming also partners with game publishers and leading hardware manufacturers to support their marketing initiatives. Announced at CES 2017, Green Man Gaming's digital storefront is currently being made available on millions of Lenovo laptops worldwide through the Lenovo Entertainment Hub. Green Man Gaming has also partnered with Intel to build and manage their software distribution hub which offers digital games to hundreds of hardware partners as part of the Intel® Technology Provider Gold and Platinum Partners Program.

Green Man Gaming has been recognised by leading bodies in the video gaming, business and technology sectors with over 30 awards received since it was launched in 2010. The company was featured in London Stock Exchange Group's 1,000 Companies to Inspire 2017 list and ranked in The Sunday Times 2016 Tech Track 100 celebrating the UK's fastest growing

companies. It was also one of 25 companies named as part of Tech City UK's first Future Fifty programme, recognising and supporting fast growth digital technology businesses in the UK.

[www.greenmangaming.com](http://www.greenmangaming.com)



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